



Ad Journal Reservation Form

COMMITMENTS and ARTWORK due by August 31, 2017

Advertiser _____

Contact Person for Invoice _____

Street or P.O. Box _____

City/State/Zip _____

Phone _____ Email _____

Please reserve our ad in the Salute to American Heroes Commemorative Program (size checked).
(This reservation can be filled out on your computer and emailed if you prefer)

| Ad Sizes (Camera Ready) | B/W | 4-COLOR | SIZE |
|-------------------------|-------|---------|--|
| ¼ Page | \$150 | N/A | 6 3/8" WIDE X 2.25" HIGH PDF format 300 dpi/higher |
| ½ Page | \$275 | N/A | 6 3/8" WIDE X 4.5" HIGH, PDF format 300 dpi/higher |
| Full Page | \$500 | \$750 | 6 3/8" WIDE X 9" HIGH, PDF format 300dpi/higher |

Prime Spaces

| | | | |
|--------------------|-----|---------|---|
| Outside Back Cover | N/A | \$2,000 | 6 3/8" WIDE X 9" HIGH, PDF format 300dpi/higher |
| Inside Front Cover | N/A | \$1,500 | 6 3/8" WIDE X 9" HIGH, PDF format 300dpi/higher |
| Inside Back Cover | N/A | \$1,250 | 6 3/8" WIDE X 9" HIGH, PDF format 300dpi/higher |

No charge for minor changes/ Camera ready art is expected for all ads (No Word Documents)

File format of artwork: PDF preferred, 300 dpi or higher resolution

(Size of Commemorative Program 6 ½" x 10" H) ARTWORK due NLT August 31, 2017

ALL ARTWORK MUST BE PDF format 300dpi or higher. NO WORD DOCUMENTS PLEASE!!!!

Check enclosed (please make payable to Adopt-a-Soldier Platoon, Inc.)

I prefer to be invoiced

Signature of reserving party: _____

Please mail to: Adopt-a-Soldier Platoon, Inc.
Att: Ad Journal
PO Box 1111
Fair Lawn, NJ 07410

Or email to: alank@AdoptaSoldierPlatoon.org

For more information please call: Alan Krutchkoff, 201-566-3831, alank@adoptsoldierplatoon.org